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JAWAHAR KNOWLEDGE CENTER (JKC)

JAWAHAR KNOWLEDGE CENTER

Creating Opportunities
Developing Skills
Unleashing Potential

ANDHRA CHRISTIAN COLLEGE,GUNTUR

JAWAHAR KNOWLEDGE CENTER (JKC)



JAWAHAR KNOWLEDGE CENTRE

INTRODUCTION

Jawahar Knowledge Centre is an initiative introduced by the Government of Andhra Pradesh in 2005 to address the challenge of unemployment among the students pursuing non-professional courses in Degree colleges across the state. Since then it has been constantly imparting training in Communication Skills, Analytical Skills, Competitive Skills, Soft Skills etc., to the students for enhancing their employment potentials.

Jawahar Knowledge Center's primary aim is to provide intensive training to students to avail themselves of the bright opportunities in the global job market. JKC shoulders the responsibility of providing intensive training to the poor students from marginalized section of the society in employable skills. Students from rural areas have no access to advantages experienced by their urban counterparts. JKC provides them with the latest technologies and opportunities to upgrade their skills and are encouraged to compete for better standard of living.

JKC helps students to realize their potential and aim high in life and particularly it motivates and encourages students to be creatively independent and self reliant. JKC plays pivotal role in bridging the gap between academic education and industry requirement, empowering students from various backgrounds to secure employment. JKC helps students to gain confidence and the ability to contribute to the economic and intellectual prosperity of the country.

The ever increasing prominence of India on the global map has led to a growing demand for hard working and talented students with good computer skills, communication skills and industry related skills .

In addition to the conventional curriculum offered through B.A., B.Com., and B.Sc., courses, JKC imparts requisite skills relevant for dynamic job market especially that of emerging industries like software and BPO (Business Process Outsourcing). JKC felt the need to offer training to bridge the skill deficit of students and enable them seize employment opportunities in the job market.

VISION

JKC aims to equip college students with practical skills that are relevant to the job market. This includes training in areas such as communication skills, computer proficiency, soft skills, and domain-specific knowledge.

JKC centers often collaborate with various industries and companies to offer students exposure to real-world scenarios and job opportunities. This collaboration helps bridge the gap between academia and industry.

MISSION

To Encourage and motivate students to realize their potential and capabilities and maximize their scope of their self achievement. To promote Government-Institute-Industry relations through training and placements. To help desiring students find employment soon after Graduation in reliable job sectors. To offer wide range of employability skills and long term employment opportunities in various Govt. and Public sector units. To rigorous and systematic student centered training in a completely equitable learning environment. To engage students in training programs supported by cost effective and systematic technology backend teaching/learning aids. To facilitate on the job training environment and work

experience through “Earn-while-learn” schemes. To offer career counseling to job aspiring students and guidance to students seeking higher studies.

OBJECTIVES OF JKC:

- The primary objective of JKC is to mould students into globally acceptable citizens by providing them with the skills and knowledge necessary to succeed in the international job market.
- JKC serves as a vital bridge between educational institutions and the industry by facilitating collaborations; relations between institutions and various sectors ensuring that students are exposed to real world scenarios and industry requirements .
- JKC is committed to providing opportunities to students from weaker and marginalized sections of the society and to encourage them to compete with their counterparts.
- To help students realize their potential to aim high in their career and to motivate students to be creative, independent and self reliant.
- To provide SC, ST,BC and economically backward students with adequate knowledge and employ ability skills.
- To conduct job fair and campus recruitment drives to facilitate placement of students trained in JKCs.
- To provide placements in earn-while -learn scheme.

BENEFITS OF JKC

- Workshops and seminars on Career Awareness
- Training Practice in employability skills.
- Training by Skilled faculty.
- Co-Curricular activities to enhance Communication and Soft Skills.
- Campus Placement with major MNCs.
- Industry Orientation.
- Quantitative Aptitude.
- Reading Abilities.

Innovative Skills

- Awareness of different competitive exams viz UPSC,SSC,Banks etc.
- Preparing students for APPGCET conducted by AP.